

Not 'joust' another award for Typing Tournament!

Friday, 7 October 2005 saw the annual Australian Teachers of Media (ATOM) Film, Television and Multimedia Awards in Melbourne. With two products nominated in four categories, Armidale-based educational software publisher EdAlive collected the Best Instructional/ Training Resource Category for its keyboard tutor product, Typing Tournament.

In attendance at the awards were EdAlive founders Graham and Barbara East. "We have been fortunate to receive a number of nominations and subsequent awards in 2005" says Graham East, "but it is especially gratifying to receive recognition in such a quality line-up of Australian and New Zealand talent".

Typing Tournament is a complete typing tutor for 'kids' of all ages. It is based around the theme of a medieval 'tournament' and features a series of tests and challenges to iteratively improve the user's skills.

"We looked at a huge sample of products available on the market and after lengthy planning decided on the tournament idea" explains East, a former primary school teacher. "Typing is not a subject to set the world alight, but in the modern world it is a core skill. We wanted to make it fun".

Other nominations at the ATOM Awards for a number of the EdAlive range included Best Primary Education Resource, Best Secondary Education Resource and Best Multimedia Learning Reference.

Further information is available at www.atomawards.org

For more information on all EdAlive titles, including a free download of Typing Tournament software, visit www.edalive.com

About EdAlive

EdAlive is a team of teachers, parents and professionals dedicated to making computer-based educational software and resources that motivate kids to learn. EdAlive's mission is to give every child in every school and home access to exciting, content-rich, low-cost educational software that will increase their chances of success in core learning areas.

EdAlive knows that kids:

- > want learning to be fun
- > want to experience success and build on it

EdAlive understands that parents and teachers:

- > want to see kids enjoying the pleasure of learning
- > want educationally-sound, curriculum-based material presented in a ordered learning sequence
- > want measurable results
- > want real value for money - neither short-term, throwaway gimmicks, nor cumbersome, high-cost tutoring systems

Further information and product demos available at www.edalive.com

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