

Everyone agrees – Words Rock! talks their language.

Country NSW educational software developer, EdAlive, has announced the release of its latest title – Words Rock! The English Language program is designed for years K to 10 and focuses on the key literacy skills of spelling, grammar, punctuation and vocabulary.

Words Rock! is the first of two titles in EdAlive's new AlphaBetas series which aims to cover the majority of the English Language syllabus. Words Roll! (the development title of the second product in this series) is due for release in early 2006.

“At the beginning of the year we released the second of our Numbers Up maths titles. Together, they cover over 90% of the maths curriculum in Australia”, explains EdAlive Managing Director Graham East. “It is our intention that the AlphaBetas series should offer the equivalent coverage for English Language students”.

Words Rock! has been developed using the company's usual stringent educational development methods. Spearheaded by a team of education experts and former teachers, products are devised using curricula from across the globe. These are assimilated and country specific versions are developed drawing from a wealth of core subject material.

The launch of Words Rock! coincides with Australian National Numeracy and Literacy Week 2005, a significant if unplanned piece of timing. “Strong literacy skills give children and adults more than the ability to read” says Graham East, “they help to build confidence and self-esteem, which in turn puts people in control of their lives”.

As with the Numbers Up! series, each person using Words Rock! competes at their own level of ability meaning that all family or class members can compete against one another. This provides a much more stimulating and enjoyable learning environment and ensures that anyone can emerge victorious.

During product testing a cross-section of ages have played Words Rock! The characters, gameplay and educational content gets a thumbs up from students, parents and teachers alike.

About EdAlive

EdAlive is a team of teachers, parents and professionals dedicated to making computer-based educational software and resources that motivate kids to learn. EdAlive's mission is to give every child in every school and home access to exciting, content-rich, low-cost educational software that will increase their chances of success in core learning areas.

EdAlive knows that kids:

- > want learning to be fun
- > want to experience success and build on it

EdAlive understands that parents and teachers:

- > want to see kids enjoying the pleasure of learning
- > want educationally-sound, curriculum-based material presented in a ordered learning sequence
- > want measurable results
- > want real value for money - neither short-term, throwaway gimmicks, nor cumbersome, high-cost tutoring systems

Further information and product demos available at www.edalive.com

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